



A BÖWE BELL + HOWELL Company

## Residential Delivery Indicator

### *Informed carrier choices, for improved postal savings.*

Juggling business and residential addresses in your mailing lists? The Residential Delivery Indicator option for Mail Manager helps you take control of your data, quickly and easily, to get the postal discounts you deserve.

Using RDI™ technology designed and certified by the USPS®, Residential Delivery Indicator is smart — as a package shipping reference tool, and a business choice. It flags residential addresses that can cost you additional postage, depending on your shipper. Keeping “work” and “home” separate helps you make informed carrier choices, for maximum mailing economy.

Better manage your list data, streamline your mailings, and enjoy reduced overall costs. The Residential Delivery Indicator option with Mail Manager makes it possible.

**Note:** Requires independent USPS licensing. Separate fees apply. For more information, visit <http://ribbs.usps.gov/files/rdi/rdiapp.doc>.

### Features

- Verifies delivery type status (residential or business) prior to shipping
- Allows educated “rate shopping” for a delivery service that meets your needs
- Supports First-Class Mail®, Periodicals, Standard Mail® and Package Service
- Enhances customer relationships through efficient, accurate shipping practices
- Improves overall operational efficiency



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