

Residential Delivery Indicator

Informed carrier choices, for improved postal savings.

Juggling business and residential addresses in your mailing lists? The Residential Delivery Indicator option for Mail Manager helps you take control of your data, quickly and easily, to get the postal discounts you deserve.

Using RDI™ technology designed and certified by the USPS®, Residential Delivery Indicator is smart — as a package shipping reference tool, and a business choice. It flags residential addresses that can cost you additional postage, depending on your shipper. Keeping “work” and “home” separate helps you make informed carrier choices, for maximum mailing economy.

Better manage your list data, streamline your mailings, and enjoy reduced overall costs. The Residential Delivery Indicator option with Mail Manager makes it possible.

Note: Requires independent USPS licensing. Separate fees apply. For more information, visit <http://ribbs.usps.gov/files/rdi/rdiapp.doc>.

Features and Benefits

- Now USPS MAC™ Batch certified for First-Class™ letter jobs
- Generates appropriate documentation for mailpieces of different weights and thicknesses
- Maximizes access to postal discounts
- Streamlines mailpiece processing and production
- Eliminates need to batch-process variable-piece mailing jobs