

Mail Verifier Plus

Fast and convenient in-house barcode quality confirmation.

In today's competitive mailing environment, gambling that a job will meet USPS® DMM® regulations could mean the difference between a smooth trip through the mailstream and lost future business. Why take chances? Adding the Mail Verifier Plus (MVP) to your operations means one less roll of the dice.

Designed by Bell and Howell, (creators of the industry-standard MERLIN® evaluation system) and itself a commercial version of a product developed for the USPS, the MVP is an easy-to-use tool that removes more of the guesswork from submitting a mailing to the Post Office™. Advanced software technology and a state-of-the-art camera system analyze PLANET®, POSTNET™ and Intelligent Mail® barcodes with high accuracy. (It also assesses contrast ratios and envelope print reflectance, key factors influencing mailpiece readability by USPS automation equipment.)

The MVP is the only commercially available product able to perform a full range of MERLIN-compliant barcode and reflectance validation checks. Finely calibrated hardware and software work together to confirm adherence to exacting USPS standards—all before the mailing is completed in your system, let alone submitted to the Post Office.

Before it leaves your shop ... before the last pieces are printed ... even before the job is put on press, the MVP provides an invaluable early opportunity to adjust your mailings as needed, while avoiding significant cost overruns or delivery delays. Streamline your productivity, increase your profits, and boost client satisfaction with the performance and peace of mind that the MVP can bring to your

operation." Add it to yours today.

Features and Benefits

- Sampling tool that predicts USPS POSTNET, PLANET and Intelligent Mail barcode acceptance
- Uses USPS MERLIN criteria to determine mailpiece compliance with DMM barcode, reflectance and contrast ratio standards
- Analyzes separate IM® barcode components (Barcode ID, Special Services, Mailer ID, Serial Number, ZIP Code™) to verify correct services have been activated
- Analyzes IM container tags to check compliance with USPS regulations
- Fast, easy to read reporting enables quick identification of pass / fail results in active mailings
- Small footprint allows easy testing in multiple locations

Coupled with an ordinary user-supplied computer (see Minimum System Requirements), the Mail Verifier Plus can help analyze mailpiece barcode quality before a mailing is completed.

Without the proper tools, mailers can have a difficult time checking necessary barcode specifications, envelope reflectance and contrast ratio standards. By sampling individually selected pieces within a mailing, the MVP provides reassurance that a job will meet postal barcode readability specifications prior to USPS acceptance tests—allowing for in-line changes, without having to repeat an entire job.

Service and Warranty

The Mail Verifier Plus is backed by a 90-day factory warranty inclusive of parts and labor. A renewable extended one-year warranty is also available.

The Mail Verifier Plus requires an annual calibration (calibration price includes one-way prepaid return freight from the service facility). Built-in software automatically determines if the unit is acceptably calibrated each time it is used, and alerts the user when a calibration may be required for optimal performance.

Two calibrations are included with the purchase of an extended warranty. For more information on the Extended Warranty and more Mail Verifier Plus details, visit BCCSoftware.com/MVP.

Standard Functions

- Barcode Readability/Quality Assessment (POSTNET, PLANET, and Intelligent Mail barcodes)
- Background Reflectance

- Print Reflectance
- Print Contrast Ratio

Specifications

- 21"L x 9"W x 8.5"H
- Approximately 12 lbs
- High resolution camera
- White LED light source
- USB interface
- VDC power supply
- Wall Powered

Minimum System Requirements

- Customer-furnished PC with Windows XP operating system
- USB 2.0 connection
- Minimum 1GB space for collected images

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