

## Mail Verifier Plus

### Fast and convenient in-house barcode quality confirmation.

In today's competitive mailing environment, gambling that a job will meet USPS® DMM® regulations could mean the difference between a smooth trip through the mailstream and lost future business. Why take chances? Adding the Mail Verifier Plus (MVP) to your operations means one less roll of the dice.

Designed by BÖWE BELL + HOWELL (creators of the industry-standard MERLIN® evaluation system) and itself a commercial version of a product developed for the USPS, the MVP is an easy-to-use tool that removes more of the guesswork from submitting a mailing to the Post Office™. Advanced software technology and a state-of-the-art camera system analyze PLANET®, POSTNET™ and Intelligent Mail® barcodes with high accuracy. (It also assesses contrast ratios and envelope print reflectance, key factors influencing mailpiece readability by USPS automation equipment.)

The MVP is the only commercially available product able to perform a full range of MERLIN-compliant barcode and reflectance validation checks. Finely calibrated hardware and software work together to confirm adherence to exacting USPS standards—all before the mailing is completed in your system, let alone submitted to the Post Office.

Before it leaves your shop ... before the last pieces are printed ... even before the job is put on press, the Mail Verifier Plus from BCC Software can guide you in producing mail-friendly pieces that will streamline your productivity, increase your profits, and boost client satisfaction. It delivers the

performance and peace of mind that can make a dramatic difference in any mailing operation. Add it to yours today.



#### Features and Benefits:

- Sampling tool that verifies USPS POSTNET, PLANET and Intelligent Mail barcodes
- Uses established USPS MERLIN criteria to deliver reliable on-demand confirmation of a mailpiece's compliance with DMM barcode, reflectance and contrast ratio standards
- Provides an invaluable early opportunity to adjust a mailing as needed, while avoiding significant cost overruns or delivery delays
- Fast, easy to read reporting enables quick identification of pass / fail results in active mailings
- Small footprint allows easy testing in multiple locations

# Mail Verifier Plus: In-House Barcode Analysis Made Easy.



**Coupled with an ordinary user-supplied computer (see *Minimum System Requirements*), the Mail Verifier Plus can help analyze mailpiece barcode quality before a mailing is completed.**

Without the proper tools, mailers can have a difficult time checking necessary barcode specifications, envelope reflectance and contrast ratio standards before a mailing is submitted to the USPS for acceptance.

Now, those proper tools are all contained in one package: the Mail Verifier Plus from BCC Software. By sampling individually selected pieces within a mailing, the MVP provides reassurance that a job will meet USPS barcode readability specifications prior to USPS acceptance tests—early enough to make in-line changes, if necessary, without having to repeat an entire job.

## Standard Functions

- Barcode Readability / Quality Assessment (POSTNET, PLANET, and Intelligent Mail barcodes)
- Background Reflectance
- Print Reflectance
- Print Reflectance Difference
- Print Contrast Ratio

## Specifications

- 21”L x 9”W x 8.5”H
- Approximately 12 lbs
- High resolution camera
- White LED light source
- USB interface
- VDC power supply
- Wall Powered

## Minimum System Requirements

- Customer-furnished PC with Windows XP operating system
- USB 2.0 connection
- Minimum 1GB space for collected images

## Service and Warranty

The Mail Verifier Plus is backed by a 90-day factory warranty inclusive of parts and labor. A renewable extended one-year warranty is also available.

The Mail Verifier Plus may require an annual calibration for \$250 (price includes one-way prepaid return freight from the service facility). Built-in software automatically determines if the unit is acceptably calibrated each time it is used, and alerts the user when a calibration may be required for optimal performance.

Two calibrations are included with the purchase of an extended warranty. For more information on the Extended Warranty and more Mail Verifier Plus details, visit **[BCCSoftware.com/MVP](http://BCCSoftware.com/MVP)**.

# BCC SOFTWARE

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