



BCC Support for Intelligent Mail

Overview

The United States Postal Service® is in the process of rolling out Intelligent Mail®, a new technology platform designed to support the next generation of postal services. BCC Software has been committed to this new platform since its inception, and we are proud to be the industry's headquarters for all Intelligent Mail needs.

BCC Software and our customers already have extensive experience with Intelligent Mail. Our customers have been among the earliest adopters of the Intelligent Mail® barcode (IM™ BC) and electronic documentation, all supported by BCC's forward-directed products and services. Our commitment to supporting Intelligent Mail will continue through May 2011 and beyond.

BCC Software: Your Intelligent Mail Headquarters

BCC Software's IM BC support covers solutions in the Mail Manager product family as well as the cQuencer line; hardware scanning and verification devices for the utmost in quality assurance; and tracking capabilities by way of our Track N Trace® services tailored to both mail owners and mail preparers. BCC also provides extensive Intelligent Mail education to customers via Express Learning Session webinars and the popular User Forums.

Intelligent Mail Product and Service Support at BCC



The foundation of USPS® Intelligent Mail Services is the Intelligent Mail barcode, full support for which is available in the range of BCC Software solutions.

MailManager FullService

For mailers ready to leverage the maximum potential of the IM BC, Mail Manager Full Service™ is positioned to provide total support for Full Service Intelligent Mail. It provides the essential pieces to support *PostalOne!*®, unique mailpiece and container serial number generation, and access to BCC's proprietary Track N Trace OneCode Confirm® service to truly take your mail to the next level of intelligence and opportunity.

MailManager

Mail Manager™ provides the perfect opportunity for mailers to implement Intelligent Mail while growing their businesses. Mail Manager supports Basic IM BC and delivers access to additional add-on services such as OneCode Confirm tracking via Track N Trace; OneCode ACS® for enhanced address quality; and Move Update compliance. Mail Manager users can also add the Mail.dat option, opening the door to *PostalOne!* and the electronic documentation required for Full Service Intelligent Mail.

MailManager LE

For low-volume or startup mailing operations, Mail Manager LE™ provides unparalleled entry-level mail preparation performance while still supporting the Basic IM BC option right out of the box. Mailers have everything they need for Intelligent Mail compliance today, along with a seamless upgrade path as their mailing needs grow tomorrow.

Expand Your Barcodes and Your Opportunities with Intelligent Mail Solutions from BCC Software



BCC's cQuencer is a workflow-coordinating solution that manages high-volume statement jobs and other variable weight mailings—from advanced file generation, to USPS CASS™/MAC Batch™ processing, to printing and inserting with sophisticated sequencing logic, all the way to submission to a postal facility. cQuencer users also enjoy critical Intelligent Mail support, including barcode application and piece/container serial number management. Support for Customer Supplier Agreements, another key IM Services element, is in development and coming soon.



Among BCC's range of available services, Track N Trace uses the IM BC to allow single-piece-based mail delivery tracking via USPS OneCode Confirm technology. This in-demand reporting resource is the ideal tool for mailers seeking to optimize their mail strategies and processing workflows.



Finally, as the IM barcode becomes increasingly prevalent in American mailings (following a path to mandatory status in 2011), the Mail Verifier Plus (MVP) provides in-house IM BC sampling capabilities that allow users to monitor the pre-mailing effectiveness of the barcode on individual mailpieces. This desktop hardware device uses advanced digital imaging and barcode analysis software derived from the Postal Service™ MERLIN® technology to deliver reliable results when there's still time to adjust the mailing to compensate for areas of possible non-compliance.

All told, BCC offers an unsurpassed array of solutions designed to support and capitalize on the rich potential of USPS Intelligent Mail services.



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